

2019  
*Our 20th Anniversary Gala!*  
*At Terra Gallery*



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**2019 Sponsorship Opportunities**

Sunday, June 2, 2019

6:00 PM Reception

7:00 PM Program

8:30 PM After-Party

# *Honoring the Founders of St. James Infirmary*

Johanna Breyer  
Margo St. James  
Carol Stuart

Dawn Passar  
Dr. Jeffrey Klausner  
Dr. Deborah Cohan

Patsy Chan  
Mae-Mae Taylor  
Charles Cloniger

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## **Dale Johannes-Host and Auctioneer**

Dale is delighted to be a part of St James Infirmary gala! He has worked extensively as an actor for over 30 years — no wonder he's excelled as a Master of Ceremonies for almost two decades as well! Dale has proudly worked in the field of HIV research and treatment for 24 years (and counting).

**Marga Gomez** is a nationally known LGBT stand-up comedian, writer, and actor seen on Sense8 (Netflix) HBO's Comic Relief and LOGO's "One Night Stand Up." Marga's numerous honors include the GLAAD award for theater and "Best Comedian" awards from Bay Area Reporter, SF Weekly, and the Bay Guardian.

**Jennifer Holliday** catapulted to stardom 35 years ago in the smash Broadway musical, Dreamgirls, with her show-stopping performance as Effie "Melody" White, the iconic role which garnered her a Tony Award for Best Actress in A Musical. Ms. Holliday appeared as Lisa Knowles on the Fox TV dramedy, Ally McBeal. She has also enjoyed a successful recording career, winning Grammy® Awards for her mesmerizing performances of "And I Am Telling You, I'm Not Going" (1982) and Duke Ellington's "Come Sunday" (1985). Ms. Holliday has also received rave reviews for her first album in two decades, The Song Is You (2014).

**Lawrence Beamen** Labeled by America's Got Talent judge Piers Morgan as "The New Barry White," Lawrence pours his heart and soul into every song he sings, from R&B to classical to adult contemporary and spirituals. Lawrence was top 5 on NBC's hit TV show America's Got Talent, which garnered over 44 million viewers. His powerful rendition of "Ole Man River" evoked powerful emotions in viewers, and brought the studio audience to their feet. He won the hearts of the judges and received millions of votes from fans across America and around the world - Lawrence made it to the final round of competition and toured in Las Vegas on America's Got Talent Live. Recently, he has performed the national anthem and half-time shows for the NFL and NBA.

## **Ater-party Host to be Announced**

**Micahtron** San Francisco native Artist is doing the Bay Area proud with her unique brand of queer-positive Hip-Hop, with a deep electric sound and sexy come-on

**Star Amerasu** Ah-Mer-Ah-Su is a multidisciplinary artist. She showcases the spiritual and physical evolution of what it means to be human. Her ancestral connection is strong. She is a Siren Witch Poptronic Princess.

**DJ Alphonso**

- What:** Our 20th Anniversary Gala- *Hooker's Masquerade Ball*  
Celebrating lives saved and improved health for thousands of sex workers and their families in our community.
- Goals:** We aim to raise \$100,000 in support of our mission and programs, St. James has always been needed, but let's be honest, 20 years is a long time to be achieving for our mission. We can't do it without you!
- When:** June 2, 2019 \* 6PM VIP Reception \* 7:00PM Gala begins \*  
8:30 PM After-Party \* Midnight we say, "Good night!"
- Where:** Terra Gallery & Events, 511 Harrison Street, San Francisco, CA 94105
- Why:** Because sex workers are a part of our community and deserve to be treated with dignity.
- In the late 90s, a local woman arrested for soliciting in San Francisco had her blood drawn in the jail without her consent and was not informed as to the nature of the test. Feeling violated, she called COYOTE for support. COYOTE and EDA members suggested to the San Francisco Department of Public Health STD Control and Prevention Section (also known as "City Clinic) that there was a much more efficient and compassionate way to address Sex Worker Health – creating St. James Infirmary. Our clinic is named after our honored Margo St. James—the sex worker, feminist, and activist who founded COYOTE in the early 70's.
- There are many factors which affect the working conditions and experiences for all Sex Workers including the political and economic climate, poverty and homelessness, stigmatization, violence, as well as the overwhelming intricacies of the legal, public and social systems. It is the philosophy of St. James Infirmary to build upon existing skills and strengths in order to allow individuals to determine their own goals.
- Contact:** James Martinez, Development Officer, (415) 724-5255  
Or at [james.martinez@stjamesinfirmary.org](mailto:james.martinez@stjamesinfirmary.org)

**Thank you, for being a part of the legacy!**

### **Presenting Sponsor - \$10,000.00**

The one organization that sponsors the event at this exclusive level will have their logo integrated within the event logo and will be most prominently displayed on printed collateral and marketing efforts. The Presenting Sponsor will be first and foremost on all press releases. Other benefits include:

- Reserved VIP seating for 20 (two tables),
- Logo incorporated into collateral
- Presenting Sponsorship announcements made from the stage
- Logo featured on all event print & electronic collateral, social media
- Logo and link prominently featured on Peacock in the Park website
- An invitation for one representative to open the event
- Commemorative item recognizing you as Presenting Sponsor

### **Gold Level - \$5,000.00**

Only two organizations can sponsor the event at this level. Their logos will be displayed side by side on printed collateral and marketing efforts and their names will be included on all press releases. Additional benefits of sponsorship at this level include:

- Logo displayed on all print and electronic collateral
- Reserved VIP for 10 (one table)
- Inclusion on sponsorship banner display at event
- Logo and link featured on Peacock in the Park website
- Sponsorship announcements during the event
- Commemorative item naming your company as a Gold Level sponsor

### **Silver Level - \$2,500.00**

Rhinestone Sponsorship is limited to 4 organizations. This is the last of the signature sponsor levels. Each party at this level will be included in all press releases, plus:

- Name and link listed on the event website
- Inclusion on sponsorship banner displayed at the event
- Sponsorship announcements
- Four reserved VIP seats
- Commemorative item naming your company as a Silver Sponsor

### **Bronze Level - \$1,000.00**

This sponsorship level is unlimited; the first 10 however, will receive 2 VIP seats.

- Name listed on event website
- Framed certificate naming you as a Bronze Level Sponsor

**Tickets** – General Admission is \$200 per Individual and provides entrance to all of the evening's festivities. A LIMITED number of After-Party - ONLY tickets will be available four weeks before the event date. After-Party tickets are \$50 per Individual.

# Sponsorship Pledge Form



## YES! I WANT TO SPONSOR the 20<sup>th</sup> Anniversary Gala – Hooker’s Masquerade Ball

**Deadline:** Pledges are required by March 15, 2019 for top three sponsor levels and May 1, 2019 for all other levels.

Business or Organization Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Day Phone \_\_\_\_\_ FAX \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Name of person who will handle sponsorship fulfillment assurance: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email Address: \_\_\_\_\_

### Please Check Sponsorship Level:

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting @ \$10,000       | <input type="checkbox"/> In-kind Gift. Please attach description and your estimate of value. A list of needed items with quantities was enclosed. |
| <input type="checkbox"/> Gold @ \$5,000              |   |
| <input type="checkbox"/> Silver @ \$2,500            |   |
| <input type="checkbox"/> Bronze @ \$1,000            |   |
| <input type="checkbox"/> Direct Donation of \$ _____ |   |

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(Sponsor Signature) \_\_\_\_\_ Date \_\_\_\_\_ (Printed Name) \_\_\_\_\_

- I will be paying by CHECK now. Please make check payable to St. James Infirmary. (EIN #94-3330568) and submit with Sponsorship Pledge Form to:  
St James Infirmary  
Attn: James Martinez  
730 Polk Street, 4<sup>th</sup> Floor  
San Francisco, CA 94109
- Please send me a bill to the address above.  
 I'd like to pay with a Credit Card (we lose some of the gift to banking and fees)  
 Please contact me about payment arrangements.

A receipt will be mailed to you as soon as possible. A W-9 Form and a copy of our 501 C-3 Letter from the IRS are available should you need them.

**NOTE:** Please send your high resolution logo in .pdf or .eps file as soon as possible to James Martinez at [james.martinez@stjamesinfirmary.org](mailto:james.martinez@stjamesinfirmary.org)

#### Our Mission:

to provide free, compassionate, and non-judgmental healthcare and social services for Sex Workers (current or former) of all genders and sexual orientations while preventing occupational illnesses and injuries through a comprehensive continuum of services.